

# **Nuba LLC**

## **PRIVACY POLICY**

**October 1st 2024**

### **1. ABOUT THIS PRIVACY POLICY**

Nuba LLC, doing business as Qonda ("Qonda," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy describes our privacy practices for our services, website, and other activities set out in this Policy. Please read this Policy carefully, as it outlines how we collect, use, share, and otherwise process personal information from which an individual (and in some jurisdictions, a household) can be identified ("Personal Data"). Additionally, this Policy outlines your choices and rights with respect to our processing of your Personal Data.

### **2. PRIVACY POLICY SCOPE**

This Policy applies to:

- Users of our website at <https://qonda.ai/> (the "Website")
- Customers and potential customers of our services
- Suppliers and business partners
- Job applicants and employees
- Event attendees and newsletter subscribers

This Policy does not apply to:

- Information processed on behalf of our clients where we act as a service provider (governed by separate agreements)
- Employees of Qonda (subject to separate employee privacy notices)
- Third-party websites, applications, or services that may be linked from our Website

### **3. PROCESSING ACTIVITIES**

Qonda may process your Personal Data when you:

- Visit our Website
- Inquire about or use our services
- Communicate with us via email, phone, or other channels
- Register for events, webinars, or newsletters
- Apply for employment with us
- Provide services to us as a supplier or contractor
- Visit our offices

### **4. COLLECTION OF PERSONAL DATA**

## 4.1 PERSONAL DATA THAT YOU PROVIDE

The type of Personal Data we collect depends on how you interact with Qonda:

**Current or Potential Customers:** Name, email address, phone number, company information, job title, billing address, payment information, service preferences, and any other information you provide when inquiring about or using our services.

**Job Applicants:** Name, email address, phone number, resume/CV, cover letter, employment history, education information, references, and any other information you provide during the application process.

**Suppliers and Business Partners:** Name, email address, phone number, company information, payment details, tax information, and other business-related information.

**Website Visitors:** Information collected through your use of our Website, including contact information you provide through forms or communications.

## 4.2 PERSONAL DATA WE COLLECT FROM OTHER SOURCES

We may collect Personal Data about you from:

- Publicly available sources (LinkedIn, company websites, press releases)
- Third-party business contact databases
- Referrals from existing customers or partners
- Social media platforms

## 4.3 DEVICE AND USAGE DATA

When you visit our Website, we automatically collect:

- IP address and general location
- Browser type and version
- Device information and operating system
- Pages visited and time spent on our Website
- Referring websites
- Internet service provider information

## 4.4 COOKIES AND OTHER TRACKING TECHNOLOGIES

We use cookies and similar technologies to:

- Improve your experience on our Website
- Analyze Website traffic and usage patterns
- Provide personalized content
- Enable certain Website functionality
- Support our marketing efforts

**Cookie Types:**

- **Session Cookies:** Expire when you close your browser
- **Persistent Cookies:** Remain on your device until deleted or expired
- **Third-Party Cookies:** Placed by our service providers for analytics and advertising

You can manage cookie preferences through your browser settings. Note that disabling cookies may affect Website functionality.

## 5. HOW WE USE YOUR PERSONAL DATA

We use Personal Data for the following purposes:

**Service Delivery:** To provide our services, respond to inquiries, process transactions, and provide customer support.

**Business Operations:** To manage our business relationships, process payments, maintain records, and fulfill contractual obligations.

**Marketing and Communications:** To send newsletters, promotional materials, event invitations, and other communications about our services (with your consent where required).

**Website Improvement:** To analyze Website usage, improve functionality, and enhance user experience.

**Employment:** To evaluate job applications, conduct interviews, verify qualifications, and manage the hiring process.

**Legal Compliance:** To comply with applicable laws, regulations, and legal obligations.

**Security:** To protect our systems, prevent fraud, and ensure the security of our services.

## 6. DISCLOSURE OF PERSONAL DATA

### 6.1 Disclosure of Personal Data

We may share Personal Data with:

**Service Providers:** Third parties who provide services to us, such as hosting, payment processing, email delivery, analytics, and customer support.

**Business Partners:** When you engage with joint offerings or services provided in collaboration with our partners.

**Legal Requirements:** When required by law, regulation, legal process, or to protect our rights and property.

**Business Transactions:** In connection with any merger, acquisition, or sale of assets, your Personal Data may be transferred.

## 6.2 Cross-Border Transfers

Your Personal Data may be transferred to and processed in countries other than your own, including the United States and Mexico. We implement appropriate safeguards to protect your Personal Data during international transfers.

# 7. YOUR PRIVACY CHOICES AND RIGHTS

## 7.1 EMAIL COMMUNICATIONS

You may unsubscribe from promotional emails by clicking the unsubscribe link or contacting us directly. We may continue to send service-related communications.

## 7.2 COOKIE PREFERENCES

You can manage cookies through your browser settings or by using our cookie preference center (if available).

## 7.3 ACCESS AND CONTROL

Depending on your location, you may have rights to:

- Access your Personal Data
- Correct inaccurate information
- Delete your Personal Data
- Restrict processing
- Data portability
- Object to certain processing activities

To exercise these rights, contact us using the information in Section 11.

# 8. CALIFORNIA PRIVACY RIGHTS

California residents have additional rights under the California Consumer Privacy Act (CCPA):

**Right to Know:** Information about the Personal Data we collect, use, and disclose.

**Right to Delete:** Request deletion of Personal Data we have collected.

**Right to Opt-Out:** Opt out of the "sale" of Personal Data (as defined by CCPA).

**Right to Non-Discrimination:** Not receive discriminatory treatment for exercising CCPA rights.

To exercise these rights, email us at [ricardo@qonda.ai](mailto:ricardo@qonda.ai).

## **9. INTERNATIONAL PRIVACY**

### **9.1 EUROPEAN PRIVACY RIGHTS**

For individuals in the EU/UK, we process Personal Data based on:

- Legitimate interests
- Consent (where required)
- Legal obligations
- Contract performance

You have rights under the General Data Protection Regulation (GDPR), including the right to lodge complaints with supervisory authorities.

### **9.2 MEXICAN PRIVACY RIGHTS**

For individuals in Mexico, we comply with the Federal Law on Protection of Personal Data Held by Private Parties (LFPDPPP). You have rights to access, rectification, cancellation, and opposition (ARCO rights).

## **10. SECURITY AND RETENTION**

### **10.1 SECURITY**

We implement appropriate technical and organizational measures to protect Personal Data against unauthorized access, alteration, disclosure, or destruction. However, no security system is completely secure.

### **10.2 DATA RETENTION**

We retain Personal Data for as long as necessary to fulfill the purposes described in this Policy, comply with legal obligations, resolve disputes, and enforce our agreements.

## **11. ADDITIONAL INFORMATION**

### **11.1 CHILDREN'S PRIVACY**

We do not knowingly collect Personal Data from children under 16. If we discover such collection, we will promptly delete the information.

### **11.2 CHANGES TO THIS POLICY**

We may update this Policy from time to time. Changes will be posted on our Website with an updated effective date.

## 12. CONTACT US

For questions about this Privacy Policy or to exercise your privacy rights:

**Email:** [ricardo@qonda.ai](mailto:ricardo@qonda.ai)

**Phone:** +1 915 203 2890

**Mail:**

Nuba LLC

Attn: Privacy Officer

4630 Doniphan Dr

El Paso, TX 79922, USA.

*This Privacy Policy was last updated on September 19th 2025.*